

danielle johnson

Danielle Johnson, Experience Designer

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EXPERIENCE

Associate Art Director, Disney

Orlando, FL | November 2021 — present

- Directed photo and video shoots to create social media content and commercials
- Created campaign directions and visual support aids such as wardrobe mood boards and set design
- Illustrated content and aided in the production of image and gif animations

Designer, On Board Experiential

Remote | April 2021 — November 2021

- Produced immersive in-person and digital experiences for clients such as Nike and J.P. Morgan Chase
- Created large format signage and merchandise for events as well as Photoshop and 3D rendered mockups
- Traveled for site visits to gather photos and research to ensure the best experiences possible

Product Designer, Viget

Remote | September 2020 — April 2021

- Created detailed wireframes and prototypes for clients
- Conducted research to ensure necessary audiences were represented in the final design
- Contributed on UX and design teams by not only prototyping but drawing and illustrating

EDUCATION

VCU Brandcenter - May 2020

M.S. Business: Experience Design

Virginia Commonwealth University - May 2018

Bachelor of Interdisciplinary Studies: Arts & Media

VCU da Vinci Center - May 2018

Product Innovation Certificate

SKILLS

Visual Design
Illustration
Product Design
Design Thinking
Rapid Prototyping
User Research
Image & Video Editing
Social Media Marketing
Storyboarding
Strategy Development
Augmented & Virtual Reality

TOOLS

Adobe Suite
Live Canvas
Sketch
Spark AR
Cinema 4D
Blender
InVision
Final Cut Pro
Figma

AS SEEN ON

Feel free to click and follow the links

[2020 Young Ones Winner](#)

[How to Apply Disney Magic](#)

[The Junior Designer Starter Pack](#)